

Australia's Green Cauldron

A NATIONAL LANDSCAPE

MEDIA RELEASE

Australia's Green Cauldron (AGC) Steering Committee AGC re-launch 'The Rainforest Way' drive tourism routes website



The new Rainforest Way drive tourism route website was officially launched today. Originally launched in 2004 by the then Northern Rivers Tourism, the Rainforest Way is now managed by the Australia's Green Cauldron National Landscape Steering Committee.

The recent work has been to update the website and the scenic drive routes to include new spectacular itineraries through south-east Queensland and Northern NSW.

Newly appoint Chair of the Australia's Green Cauldron Steering Committee Craig Jenkins said, "It is very exciting to be launching this new and improved cross-border drive tourism route, which showcases the best ways to explore the spectacular World Heritage-listed Gondwana Rainforests of Australia and National Parks in our hinterland".

"These 11 driving itineraries make it easy for anyone wanting to explore and discover this beautiful area and its world-class natural, cultural and historic attractions. Whether you have just one day or a whole week, if you want to relax and soak up the fresh air and the spectacular views or hoist a backpack and challenge yourself on an amazing bush walk, there is something for everyone!"

With the ancient volcanic caldera of Wollumbin (Mt Warning) National Park at its centre, the main drive of The Rainforest Way leads you through the heart of Australia's Green Cauldron, linking the towns and villages of Casino, Kyogle, Rathdowney, Beaudesert, Gold Coast, Tamborine Mountain, Murwillumbah, Nimbin, Lismore and Byron Bay.

Mr Jenkins went on to say "The Rainforest Way is more than just a way to visit the rainforests. It is an ideal 'way' of experiencing the region's way of life, of seeing and engaging in world class environments, local communities and savouring the locally grown and prepared foods."

The Rainforest Way is an ideal alternate scenic route to the Pacific Highway or it can be a time-out to touch the earth, smell the rainforests and connect with something real.

We invite you to come and explore the new website at www.rainforestway.com and unlock the mysteries of Australia's Green Cauldron (www.australiasgreencauldron.com.au).

Please update any old information and links to the former Rainforest Way on your websites with this new information. Visitor Information Centre maps within the Rainforest Way will be updated soon. For more information please contact:

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